



WildColor

In the pursuit of perfection, start with fully color-calibrated equipment **Photography By Andy Biggs**

Spyder3Studio

Spyder3Studio redefines color management, offering you new levels of accuracy and control for the best performance across all of your digital-imaging tools. It's the cornerstone of any digital darkroom, allowing you real-world colors you can rely on. The Spyder3Studio provides solutions from color management on-screen to complete studio solutions that let you create custom color or black-and-white ICC profiles geared for your printer and media selections. From start to finish, you'll get results professional studios rely on and the ease of use serious photographers demand.



Managing color throughout your workflow is simple and extremely accurate when using the Spyder3Studio. With a properly calibrated monitor or laptop display, you can edit images with confidence that any adjustments are exactly what you intend. Then, with a properly profiled printer, you can make prints as good or better than a pro lab.

Andy Biggs—Mr. Africa—leads African photo safaris and workshops for two and a half months every year. To make sure he has the best possible reproduction of the images he captures, every monitor that Biggs touches is calibrated and profiled by the Spyder3Elite.

Biggs especially likes the new software and advanced features in the Spyder3Elite, which is part of the Spyder3Studio package. He can match his studio displays to one single target, Expert Console lets him bypass the step-by-step wizard and get right down to business, and the Recalibrate feature allows him to do weekly calibration in half the time. The new Spyder Certification enforces consistent calibration standards, so Biggs knows that his colors are accurate or he's warned if the display calibration is incorrect. Whether he's working on his laptop in the field or on his workstations in the studio, Biggs' displays are matched and consistent.

When it's time to make some of the large display prints that he relies upon to show the full impact of Africa, Biggs uses the Spyder3Print, which is



also part of the Spyder3Studio package, to create color and black-and-white profiles for his printer. Biggs likes the fact that he can create different profiles using configuration options in the software that allow for printing of black-and-white prints that have either

neutral, warm or cool tones to them.

"Compared to canned black-and-white workflows that come with a lot of printers," says Biggs, "I'll get smoother gradations and better shadow detail with my custom profiles. Those are the two biggest benefits. And even if the printer specializes in monochromatic prints, when you start using third-party papers, that's usually where you want more control."

Biggs notes that if you're not using a printer profiling system, your output isn't as good as it can be. Explains Biggs, "Some printers for a given ink head will give out a slightly different volume of that particular ink in relation to the other inks. Printer profiling corrects for any deficiencies in color or an overabundance of a certain color."

With its new easy assistant-based interface, Biggs likes the control Spyder3Studio gives him every step of the way—from making sure the printer is free from clogs to printing—and the Spyder-Guide ruler makes it easier to read targets and to create profiles for his printer, ink and the type of paper he wants to use.

For more information about Spyder3Studio and other Datacolor products, visit www.spyder3.com.